

JOURNALISM (J)

J100 Media Professions 2 credits

This course will provide an overview of today's media and the different career opportunities that industry provides. Students will learn industry trends, job opportunities and issues in various forms of journalism, print media and communications. Students will also explore the role social media and marketing play in the media industry. The course will help prepare students for a potential career in the media.

This course may be taken 1 time for credit.

Course classification: LDC

J101 Grammar for Communicators 2 credits

This course provides a practical review of grammar, spelling, word use and principles of clear, concise writing in the context of media writing. The course focuses on effective communication to both internal and external audiences.

This course may be taken 1 time for credit.

Course classification: LDC

J180 Internship: Journalism 1-12 credits (3 lab hrs/wk/cr)

Prerequisite(s): Instructor consent

Practical on-site experience that will allow students to explore workplace environments and career options within the field of journalism and media production.

This course may be taken 12 times for credit.

Course classification: LDC

J201 Media and Society 4 credits

This course is an introduction to media and the various ways it impacts society. We will examine media from a historical context, looking at the evolution of media and the role it has played in society. We will dive into the major innovations that have changed the media landscape and how we receive media. Students completing this course will have an understanding of how different forms of media have been developed, the ways that they work, and how they connect everyone today.

This course may be taken 1 time for credit.

Course classification: LDC

J280 Cooperative Work Experience Journalism 1-12 credits (3 lab hrs/wk/cr)

Prerequisite(s): Instructor consent

This course offers career exploration and workplace experience within a widely defined number of supervised settings which provide professional experience in the field of journalism and media production.

This course may be taken 12 times for credit.

Course classification: LDC